

THE STARVING CROWD CRASH COURSE

How to Find Hungry Buyer
Niches and Turn Them Into
Profitable Online Businesses



**The 10-Minute
Starving Crowd Evaluator**

All Rights Reserved - Dando Publishing

NOTICE: Sorry But You Do NOT Have the Right to Reprint or Resell this Report!

You Also MAY NOT Give Away, Sell or Share the Content Herein

ALL RIGHTS RESERVED: No part of this publication may be transmitted, reproduced or copied in any form whatsoever, electronic, mechanical, including photocopying, faxing, recording or by any information storage or retrieval system without the express permission (written, signed and dated) of the author(s).

DISCLAIMER AND/OR LEGAL NOTICES:

The information presented herein represents the view of the author as of the date of publication.

Because of the rate with which conditions change, the author reserves the right to alter and update his opinion based on the new conditions. The report is for informational purposes only. While every attempt has been made to verify the information provided in this report, neither the author nor his affiliates/partners assume any responsibility for errors, inaccuracies or omissions.

Any slights of people or organisations are unintentional. If advice concerning legal or related matters is needed in any way connected with this publication, the services of a fully qualified professional should be sought. This report is not intended for use as a source of legal or accounting advice in any way. You should be aware of any laws which govern business transactions or other business practices in your country and/or state. Any reference to any person or business whether living or dead is purely coincidental.

The 10-Minute Starving Crowd Evaluator

Quickly test any niche idea before you waste time and money.

Step 1: Emotional Intensity

Ask yourself:

- Do people in this niche express strong emotions (fear, hope, desire, obsession)?
- Are they forming part of their **identity** around it?
- Example: “I’m keto,” “I’m a dog mum,” “I’m a prepper.”

Score 0–2 points (0 = no emotion, 2 = high intensity).

Step 2: Ongoing Problems or Desires

- Is there always something new to solve, improve, or upgrade?
- Do problems come back (dieting, skin issues, parenting struggles)?
- Do desires keep growing (collecting, hobbies, fitness progress)?

Score 0–2 points.

Step 3: Proof of Buyer Behaviour

- Can you find **paid products** (books, courses, kits, merch) already selling?
- Are there **reviews** and repeat purchases?
- Do influencers/creators in this space sell things successfully?

Score 0–2 points.

Step 4: Community Buzz

- Are there active Facebook groups, Reddit threads, TikTok trends, podcasts, or Substacks?
- Are people talking daily and engaging with content?

Score 0–2 points.

Step 5: Repeat Buyer Potential

- Do people buy **more than once** (e.g. supplements, planners, memberships, collectibles)?
- Does the niche have natural “next steps” or upsells?

Score 0–2 points.

Scoring Guide

- **8–10 points:** This is a *starving crowd*. Pursue it.
- **5–7 points:** Promising, but needs testing. Try a small experiment first.
- **0–4 points:** Probably not worth chasing. Low urgency or weak buying power.

Quick Action

Once a niche scores 8+, do a **micro-test** over 7 days:

- Launch a freebie in a group.
- Post a poll or survey.
- Run a \$10 ad to test clicks.

Let the market confirm the score before you commit.





Want Ongoing Support From People Who “Get It”?

You don't have to do this alone.

When you're part of a real community of focused, like-minded people - the kind who are building real side hustles, experimenting with AI tools, launching digital products, and learning together - everything becomes easier.

That's exactly what you'll find inside my Internet Cash Stream group on Skool. - [internet Cash Stream](#)

We've got:

-  Step-by-step trainings and mini-courses on income models that work
-  Regular updates on what's working right now (including AI tools and automation tips)
-  A distraction-free space where your questions get answered
-  A friendly group of people cheering each other on — no hype, just help

If you're serious about building a sustainable online income and finally getting results... this is where you want to be.

[Join us here](#) — It's currently free to join